

# Doctor of Philosophy (PhD) in Business Administration

R/345/8/0486(MQA/FA3740)02/26



**Delivery Mode:**  
Conventional

**Duration of Study:**  
Min: 3 Years, Max: 5 Years (Full-Time)  
Min: 4 Years, Max: 6 Years (Part-Time)

**Intakes**  
• January, May and September

**Academic Schedule**  
• January : 14 weeks  
• May : 14 weeks  
• September : 14 weeks

## Prepares Highly Specialised Scholarly Researchers to Engage in a Changing Global Workforce

The Doctor of Philosophy (PhD) in Business Administration programme is designed to prepare candidates to acquire necessary knowledge and skills to function at the highest academic and professional levels. Specifically, the objectives of this programme are to produce graduates who have strong background in Business Administration as academic scholars or researchers. This programme aims to produce graduates with strong characters and professional skills in the aspect of interpersonal relations who are able to apply scientific methods in identifying problems, offering appropriate solutions, work in teams and write reports. It also equips graduates with important work-related skills such as leadership and team building skills, decision-making, critical and analytical thinking skills as well as project management skills.

## Career Prospects

- University Lecturers
- University / Company Researcher
- Business Analyst
- Business Consultant


## Areas of Knowledge

### Areas of Business In-Depth

Focusing on specialised areas such as entrepreneurship, organisational behaviour, human capital, financial economics, investment, supply chain, marketing, accounting, managerial leadership, and others to developing conceptual and intellectual knowledge and methodological tools necessary to design and conduct independent research.

### Industrial Experience

Candidates are encouraged to pursue topics related to their industrial experiences as current employees and work on interdisciplinary research topics that are appropriate for PhD level.

 **Interested in this course?**  
We are more than happy to share.  
Email us or give us a call.

Tel : +603 7627 7200  
WhatsApp : +011 1051 2825  
Email : enquiries@unitar.my

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### Did You Know?

#### FLEXIBILITY

Flexibility on consultation hours with supervisors based on prior appointments.

#### AFFORDABLE FEES

Comparatively affordable to other institutions.

#### COURSEWORK

Coursework based on satisfactory/unsatisfactory only (No CGPA calculation).

### Why UNITAR?

UNITAR is a Premier Institution, consistently recognised as a brand of choice in Education and Learning as voted by the people through the Putra Brand Awards.

Employer's Top Choice by Talentbank.

5-Star rating in QS for Teaching, Employability, Inclusiveness, Online Education and Accounting and Finance.

### Entry Requirements

A Master's Degree in Business (Level 7, MQF) or in other related discipline and recognised by the University Senate;

OR

A Master's Degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate, subject to having relevant working experience and rigorous internal assessment;

OR

A Master's Degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate and without relevant working experience, subject to passing prerequisite courses;

OR

Other qualifications equivalent to a Master's Degree recognised by the Malaysian Government;

OR

Candidates with excellent Bachelor's Degree (Level 6) for direct admission to Doctoral Degree by Research (Level 8, MQF) programme based on the following conditions:

1. Candidates have first class Bachelor's Degree or equivalent qualification; OR
2. Candidates have obtained CGPA of at least 3.67 or equivalent from either an academic or Technical and Vocational Education and Training (TVET) programme; AND
3. Evaluated through rigorous internal assessment by UNITAR; AND
4. Approved by the UNITAR Senate and accepted as a candidate for the Doctoral Degree (Level 8, MQF) programme. Students must demonstrate appropriate progress during the candidature period.

AND

A written proposal in 500 words in English must be submitted together with all relevant documents required for admission to the University on the registration day.

### ENGLISH REQUIREMENT

#### International Students

1. Minimum score of 6.5 for IELTS OR
2. Minimum score of 600 for TOEFL OR its equivalent.



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UNITAR International University (DU004-B)  
Tierra Crest, Jalan SS6/3, Kelana Jaya,  
47301 Petaling Jaya, Selangor Darul Ehsan, Malaysia

### Local Students

1. Credit in SPM English OR
2. Pass an internal assessment (oral examination) set by the university, with a minimum grade of C. The panel of the assessment shall comprise two senior members of the faculty / school and a representative from the English Language Department from Faculty of Education and Humanities (FEH) or other relevant department. The panel is appointed by the Dean / Director of the respective faculty / school / centres.

### Programme Structures Modules (Full-Time)

#### Year 1

- Advanced Research Methodology\*
- Proposal and Thesis Writing\*
- Advanced Qualitative Analysis Techniques\*
- Advanced Research Ethics\*
- Seminar on Current Issues in Business Administration\*
- Seminar on Current Issues in Management
- Advanced Quantitative Analysis\*
- Proposal Preparation 1
- Review of Literature 1
- Colloquium 1

#### Year 2

- Proposal Submission
- Review of Literature 2
- Proposal Defense
- Pilot / Preliminary Study
- Data Collection
- Data Analysis
- Colloquium 2

#### Year 3

- Thesis Writing and Review of Thesis
- Colloquium 3
- Submission of Thesis and Final Defense

### Programme Structures Modules (Part-Time)

#### Year 1

- Advanced Research Methodology\*
- Advanced Qualitative Analysis Techniques\*
- Advanced Quantitative Analysis\*
- Proposal and Thesis Writing\*
- Advanced Research Ethics\*
- Seminar on Current Issues in Business Administration\*
- Seminar on Current Issues in Management\*

#### Year 2

- Proposal Preparation 1
- Review of Literature 1
- Colloquium 1
- Proposal Submission
- Review of Literature 2
- Proposal Defense

#### Year 3

- Pilot / Preliminary Study
- Data Collection
- Data Analysis
- Colloquium 2
- Thesis Writing and Review of Thesis

#### Year 4

- Colloquium 3
- Submission of Thesis and Final Defense

### Enhance credibility and demonstrate competencies in your field to advance your professional goals.

Develop conceptual abilities and intellectual knowledge using methodological tools to conduct independent research.

Refine decision-making and analytical skills.

100% coursework with no final examinations required.