

Doctor of Philosophy (PhD) in Management

R/345/8/0487(MQA/FA3741)10/27



Agensi Kelayakan Malaysia
Malaysian Qualifications Agency

Delivery Mode: Conventional

Duration of Study:
Min: 3 Years, Max: 5 Years (Full-Time)
Min: 4 Years, Max: 6 Years (Part-Time)

Intakes
• January, May and September

Academic Schedule
• January : 14 weeks*
• May : 14 weeks*
• September : 14 weeks*

*Inclusive of exam period.

Designed for a Career in Scholarly Research and Top-Level Management

The Doctor of Philosophy in Management programme prepares competent practitioners and researchers for a firm grounding in Management who can foster research and development of new knowledge in specific areas. Through supervised research work, doctoral students are equipped with in-depth knowledge of Management and a focused understanding in the chosen area of expertise. This PhD in Management opens many career paths not limited to academic field, but also for advancing in corporate and GLC sectors.

Career Prospects

- Chief Executive Officer
- Policy Analyst Director
- Management Consultant
- Strategic Director
- Market Research Analyst
- Business Development Director
- Quantitative Analyst

Areas of Knowledge

Organisational Development

Inclusive of and not limited to diversity management, organisational culture, change management, and organisational development.

Human Resource Management

All aspects of Human Resource Management including talent management, employee engagement, and motivation as well as job satisfaction.

Marketing

Covering a wide area of marketing including consumer behaviour, digital marketing, and effectiveness of marketing strategies and tactics.

Quality Management


Including quality policies, quality expectations and service delivery, quality assurance as well as quality control.

Entrepreneurship

Processes involved in designing, launching, managing, and sustaining a new business.

Knowledge Management

Multidisciplinary approach to using the information to achieve organisational objectives.

 **Interested in this course?**
We are more than happy to share.
Email us or give us a call.

Tel : +603 7627 7200
WhatsApp : +011 1051 2825
Email : enquiries@unitar.my

 myUNITAR

 UNITARofficial

 myunitar

 UNITAROfficial

 myunitar

 UNITAR Official: UNITARofficial
AskKakNelly @UNITAR:AskKakNelly

 askkaknelly_unitar

Did You Know?

FLEXIBILITY

Flexibility on consultation hours with supervisors based on prior appointments.

AFFORDABLE FEES

Comparatively affordable to other institutions.

Why UNITAR?

UNITAR is a Premier Institution, consistently recognised as a brand of choice in Education and Learning as voted by the people through the Putra Brand Awards.

Employer's Top Choice by Talentbank.

5-Star rating in QS for Teaching, Employability, Inclusiveness, Online Education and Accounting and Finance.

Entry Requirements

A Master's Degree in Business (Level 7, MQF) or in other related discipline and recognised by the University Senate; OR

A Master's Degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate, subject to having relevant working experience and rigorous internal assessment; OR

A Master's Degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate and without relevant working experience, subject to passing prerequisite courses; OR

Other qualifications equivalent to a Master's Degree recognised by the Malaysian Government; OR

Candidates who have excellent Bachelor's Degree (Level 6, MQF) graduates for direct admission to Doctoral Degree by Research (Level 8, MQF) programme with the following conditions:

1. Candidates have first class Bachelor's Degree or equivalent qualification; OR
2. Candidates have obtained CGPA of at least 3.67 or equivalent from either an academic or Technical and Vocational Education and Training (TVET) programme; AND
3. Evaluated through rigorous internal assessment by UNITAR; AND
4. Approved by the UNITAR Senate and accepted as a candidate for the Doctoral Degree (Level 8, MQF) programme. Students must demonstrate appropriate progress during the candidature period. AND

A proposal of about 500 words in English must be submitted together with all the relevant documents required for admission to the University on the registration day.

Notes:

1. Rigorous assessment to evaluate the suitability of an applicant for a programme through statement of purpose, interview and other methods may cover the following criteria:



unitar.my

UNITAR International University (DU004-B)
Tierra Crest, Jalan SS6/3, Kelana Jaya,
47301 Petaling Jaya, Selangor Darul Ehsan, Malaysia

- Demonstration of strong business experience, and that you have held significant managerial responsibilities.
 - Evidence of any achievements in your professional life, for example, consistently performing at a high level, consistent career progression and any impact that you have had on your organisation.
 - Professional skills that you have developed, for example, team work, leadership, problem-solving, negotiating and analytical skills.
 - How you will contribute to your class and what experiences you can bring to the institution.
2. Experience can be cumulative experience gained before acquiring required qualification for a particular level of study. However, the experience must be relevant to the level of study as well as the content.
 3. The prerequisite courses must equip the students with necessary business knowledge (managing people, managing financial resources, understanding customers, understanding environments and strategic planning) of one level lower than the programme level.

ENGLISH REQUIREMENT

International students

1. Minimum score of 6.0 for IELTS OR
2. Minimum score of 60 for TOEFL OR its equivalent

Local students

1. Credit in SPM English; OR
2. Pass an internal assessment (oral examination) set by the University, with a minimum grade of C. The panel of the assessment shall comprise of two senior members of the faculty / school and a representative from the English Language Department from Faculty of Education and Humanities (FEH) or other relevant department. The panel is appointed by the Dean / Director of the respective faculty / school / centres.

Local and international students

1. The Master's Degree was conducted using English as medium of instruction. Proof to be obtained from the institution concerned.

Programme Structures Modules

Year 1

- Advanced Research Methodology
- Proposal and Thesis Writing
- Advanced Qualitative Analysis Techniques
- Advanced Research Ethics
- Seminar on Current Issues in Management
- Advanced Quantitative Analysis
- Proposal Preparation 1
- Proposal Submission
- Colloquium 1

Year 2

- Review of Literature 1
- Review of Literature 2
- Proposal Defence
- Pilot / Preliminary Study
- Data Collection
- Data Analysis
- Colloquium 2

Year 3

- Thesis Writing and Review of Thesis
- Colloquium 3 Final Defence

A plethora of career opportunities across industries awaits you.

Grading is not based on CGPA Calculation.

Supervisors are experts in the body of knowledge with research projects and journal publication.