

Bulletin Update

**FACULTY OF BUSINESS**

■ ACCA  
PROFESSIONAL  
PROGRAM TALK

■ GREEN LOGISTIC  
ONLINE WEBINAR

■ UNITAR  
OPEN DAY

**MAIN HIGHLIGHT**

**ASEAN FUTURE  
SUSTAINABLE  
LEADERS (AFSL)  
2023**

- VISIT TO KLIA
- ACCOUNTING CLUB LOGO COMPETITION
- BEST PAPER AWARD
- RESEARCH WORKSHOP AND MORE

## UNITAR HOSTING ASEAN FUTURE SUSTAINABLE LEADERS (AFSL) 2023

UNITAR International University is hosting the ASEAN Future Sustainable Leaders 2023 competition which aims to provide SDGs exposure to the younger community, schools, colleges, and universities.



It is expected that this platform will train and develop young leaders towards a role that will bring a positive impact on society. Schools and universities will benefit from participating in the AFSL with an opportunity to showcase themselves as leading educational institutions towards producing job-ready young professionals with cutting-edge skills.



This competition is also a catalyst for the engagement of ASEAN countries in providing experience to our students, with a possibility of exchange programs. This will definitely contribute towards student experience. In conclusion, AFSL 2023 will help to produce the next generation of leaders with skills and experiences based on SDGs.

Visit: [www.unitar.my](http://www.unitar.my) for more information

### AFSL 2023 TIMELINE



# MORE EVENTS THROUGHOUT THE YEAR →



## ONLINE FORUM DRIVING CHANGE

### Harnessing the Power of Green Logistics

**Driving Change: Harnessing The Power of Green Logistic** together with launching of ASEAN FUTURE SUSTAINABLE LEADERS 2023 COMPETITION LIVING WITH SUSTAINABILITY AND INCLUSIVENESS

Wednesday, 14 June 2023 | Start from 2.00 pm - 4.00 pm | Microsoft Teams

**1st Prize RM10,000** (1 x Junior Category, 1 x Senior Category)  
**2nd Prize RM6,000** (1 x Junior Category, 1 x Senior Category)  
**Consolation Prize RM1,200** (3 x Junior Category, 3 x Senior Category)

\*ALL participants will receive an e-certification.

**Moderator:** Mr. Muzfar Tajuddin, Senior Lecturer, UNITAR International University

**Our Speakers:** AP Dr. Harlina Suzana, Lead, Supply Chain & Logistics, MPAN; Dr. Kurt Hazariah, Senior Lecturer, University Kuala Lumpur (UNIKL); Mr. Jarod Ho, Head of Sustainability, POS Malaysia Berhad

**Handbook Speaker:** Mr. Anshukhin Arafat, Asst. Lecturer, UNITAR International University

Scan to join: [QR Code]  
Scan to register: [QR Code]

For more details, please contact: afd2023@unitar.my

In conjunction with the launching of AFSL 2023 by Professor Emeritus Tan Sri Dato' Sri Ir. Dr. Sahor Hamid Bin Abu Bakar, Vice Chancelor of UNITAR, the Faculty of Business is also elevating the competition by organizing an online webinar on the ideas of Sustainable Development Goals (SDG) titled "Harnessing the Power of Green Logistics". The webinar features three esteemed speakers: AP Dr. Harlina Suzana (MPAN), Dr. Kurt Hazariah (UNIKL), and Mr. Jarod Ho (POS Malaysia), who have generously agreed to share their expertise.

### THIRD INTERNATIONAL CONFERENCE OF WORLD ACADEMIC OF ISLAMIC MANAGEMENT 2023



### Congratulations on Best Paper Award

for paper entitled:

The Mediating Effect of Perceived Value on the Determinants of Intention to Make Hibah Contribution among Muslims in Klang Valley

Puan Yanti

Puan Hanita

Dr. Sharfika

### May & June Highlights, 2023

## ACCA Professional Program Talk

**ACCA PROFESSIONAL PROGRAM (ONLINE FORUM)**

**MR. AIRIL RAZALI**  
Chief Executive Officer  
TYMBA Education Group Sdn Bhd

**MR. PETER GABRIEL**  
Business Relationship Manager  
ACCA Maritime South East Asia

**OUR GUEST SPEAKERS**

ACCA Think Ahead

## Accounting Club Club Logo Competition

The Accounting Club invited talented students to participate in their Logo Competition. This exciting opportunity allow individuals to showcase their creativity and design skills by creating a captivating logo for the club. The competition aims to find a unique and representative logo that will serve as the visual identity of the Accounting Club.



Ms Hasna Umairah emerged as the winner in the Competition. The winner's exceptional design skills and creative vision impressed the judging panel, earning her the prestigious honour of creating the official logo for the club. The winning logo design will represent the Accounting Club and its values, showcasing their talent and contribution to the club's visual identity.

# ASEAN FUTURE SUSTAINABLE LEADERS

Guest speaker, Ms. Maya Karin was invited to share her thoughts on the topic of sustainability during the launching of AFSL competition 2023.

**UNITAR** **AAEW**  
ASEAN Accounting Education Workgroup

ASEAN FUTURE SUSTAINABLE LEADERS  
**VIDEO & PITCHING COMPETITION**

Theme:  
LIVING WITH SUSTAINABILITY AND INCLUSIVENESS

Registration Date:  
**4 May - 19 June 2023**

Video Submission:  
**20 - 28 July 2023**

Open to All Secondary School, College and University Students

- Participants who earn first place in their respective countries will qualify for the Asean level.
- An e-Certificate of Participation will be provided to all participants.

Guest Speaker  
**Ms. Maya Karin**  
Malaysian Film Actress, Television Host & Singer

LAUNCHING DATE: 3 MAY 2023 (WEDNESDAY) | 2:00 P.M.

1<sup>st</sup> Place **RM2,000** (x 2 Winners)  
1x Junior Category  
1x Senior Category

2<sup>nd</sup> Place **RM1,000** (x 2 Winners)  
1x Junior Category  
1x Senior Category

Consolation Prize **RM200** (x 6 Winners)  
3x Junior Category  
3x Senior Category

For more details, please contact:  
✉ [afsl2023@unitar.my](mailto:afsl2023@unitar.my)

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Hari Raya Aidilfitri 2023. Maaf zahir dan batin from all of us

## COLLABORATIONS & SUPPORTING EVENTS

### UNITAR Open Day - Mid Valley Megamall



The Faculty of Business (FoB) played an active role in promoting UNITAR during the UNITAR open day held at Mid Valley Megamall Exhibition Hall on 17th June 2023.



FoB representatives, including Senior Lecturers Mr. Amri and Mr. Raj, as well as Assistant Lecturers Mr. Ikmal, Mr. Shahrizal, and Mr. Amir, supported the marketing department in their efforts to showcase UNITAR and its offerings. Their participation aimed to raise awareness of the institution and engage with potential students and visitors during the event.



# TIKTOK FOR BUSINESS

## Entrepreneurs Shared Knowledge on Utilising TikTok for Business



The Faculty of Business Consultancy Centre (FBCC) organised a webinar event called "Promotik: TikTok for Business" on 5th, July 2023. The purpose of the event was to assist Micro-SMEs (MSMEs) in resolving management issues by providing support through an 'MSME alignment and coping model.' The webinar featured two guest speakers, Mrs. Che Kalsom from Public Gold, and Mrs. Intan Rosli from Floristo.co. The speakers shared their insights and knowledge on utilizing TikTok for business activities. The webinar attracted nearly 100 participants, including members of the public, students, and UNITAR International University employees.

## July Highlights, 2023

### Raising Awareness: Protecting Yourself Against Fraud and Scams

The program raises awareness among students and the industry about fraud and scams. It teaches students to recognise warning signs, protect personal information, and develop critical thinking skills. The program also emphasises the importance of reporting incidents and encourages the industry to implement strong security measures. By promoting awareness and proactive measures, it aims to prevent fraud and scams for a safer digital environment.

### Visit to KLIA

### Industry exposure to students

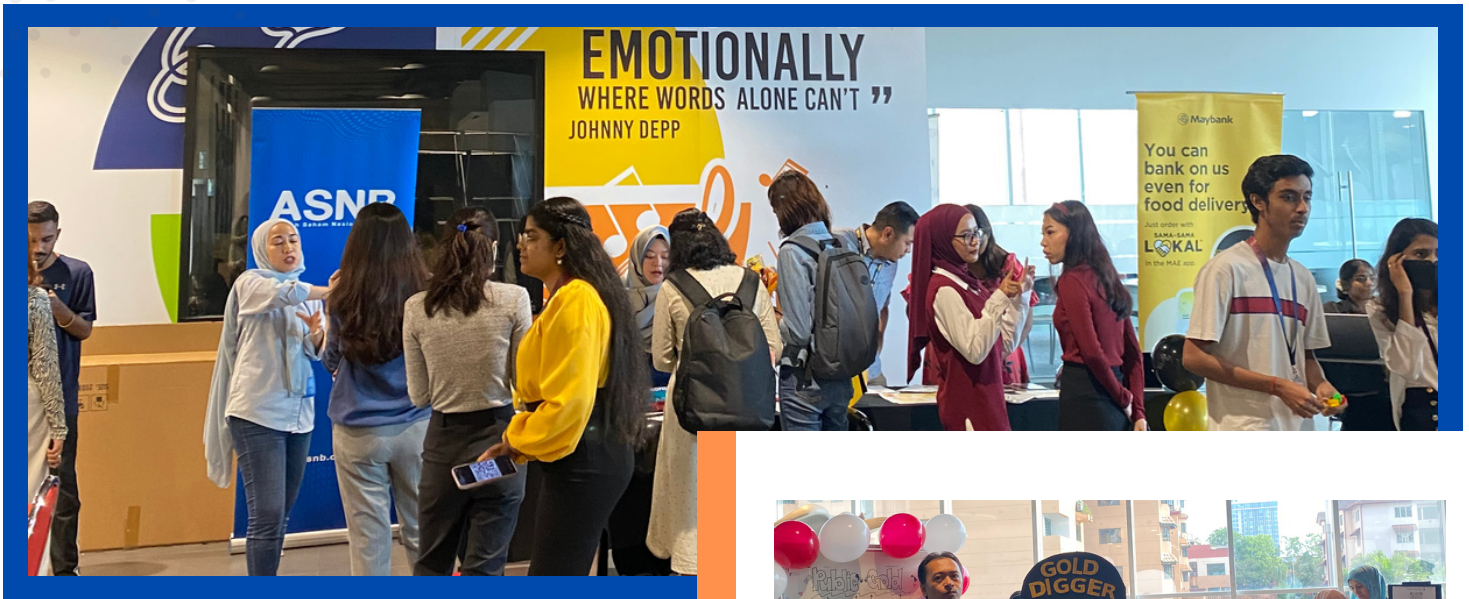
3 July, 2023



Kuala Lumpur International Airport (KLIA) Customer Experience Officers held a briefing session with students to provide valuable insights into the operation at the airport.

## FOUND FAIR

### Personal Financial Management Awareness



Found d Fair is a program for foundation students to have exposure and awareness related to three subjects in the foundation program: Thinking Skills, Introduction to Human Development and Personal Finance Management.



Besides, it helps students to get close exposure to the industry to share their opinion, thought and ideas. The main objective of the event is to give foundation students opportunities to get exposure and awareness, besides boosting their excellent ideas on business and technology.



## FUN DAY



Found d Fair - Fun Day is a program for foundation students related to the subject of Thinking Skills. Students are required to collaboratively work in a group to develop a new innovative physical game



The main objective of the event is to give foundation students opportunities to boost their excellent ideas, creativity, and innovations. This program is intended to encourage students to interact with physical games and reduce their time and distraction on gadgets and phone.





## CULTURAL DAY



To fulfil Learning Outcome 3 of Introduction of Human Development, foundation students need to compare the differences in cultural functions and celebrations



Students need to organize a cultural day named "Unity in Diversity". The objective of this project is to promote cultural awareness, foster appreciation for diversity, and encourage inclusivity within the university community. Through the organization of a Cultural Day event, students will have the opportunity to explore different cultures, engage in meaningful interactions, and celebrate the richness of diversity.

## COLLABORATIONS & SUPPORTING EVENTS

### UNITAR Open Day - Campus Main Lobby



In addition to their involvement in the UNITAR open day at Mid Valley Megamall Exhibition Hall, the Faculty of Business (FoB) also supported a similar event held at the UNITAR Main Campus.



FoB representatives, led by Prof. Dr. Rozainun, actively participated in promoting UNITAR and its programs to prospective students and visitors. The event at the Main Campus provided an opportunity for individuals to learn more about the institution, explore campus facilities, and interact with FoB members who shared valuable insights about the business programs offered.



Through their involvement, FoB played a crucial role in showcasing UNITAR's strengths and attracting potential students to join the vibrant academic community.

## COLLABORATIONS & SUPPORTING EVENTS

### Business Post-graduate Seminar



As ESG (Environmental, Social, and Governance) takes center stage in discussions, it is evident that environmental sustainability has become a top priority for numerous companies and industries. However, sustainability extends beyond the environment. In this seminar, various aspects of sustainability were discussed



### APEL Training

Accreditation of Prior Experiential Learning (APEL) allows individuals with work experience but no formal academic qualifications to continue their studies at a college or university. Individuals with work experience and any other prior experiential learning are recognised through APEL.



## FOB INFO DAY



On July 27th, 2023, the Faculty of Business (FoB) hosted an enriching Info Day to provide students with an invaluable opportunity to gain comprehensive insights into their academic journey. The event took place at FoB Level 8, Wing B, Unitar, and was specifically tailored to address student queries on program structures, internships, course audits, declaration of majors, course registrations, and various other academic matters.



 UNITAR

Faculty of Business

Faculty of Business  
**INFO DAY**

**27 JULY, 2023 (THURSDAY)**  
**10 AM - 5 PM**

Do visit FoB at Level 8, Wing B for:

- Program Structure
- Course Audit
- Course registration
- Declaration of major
- Internship, etc.

**Open to all FoB students**

[unitar.my](http://unitar.my)

#ACCELERATEYourFuture

## COLLABORATIONS & SUPPORTING EVENTS

UNITAR Community Service at Kg. Jelebu, Negeri Sembilan



In a heartwarming display of compassion and solidarity, the members of the Faculty of Business came together on July 27, 2023, to partake in their annual Social Responsibility event. This year, their destination was the serene Masjid Kampung Jerang, nestled in the picturesque town of Jelebu, Negeri Sembilan. The primary objective of this noble initiative was to extend a helping hand to the local community.



The focal point of the event was the preparation of 'bubur asyura,' a traditional Malaysian dish that holds a special place in the hearts of many. With dedication and enthusiasm, faculty members diligently worked side by side with the villagers, showcasing the spirit of togetherness and unity. Additionally, the Faculty of Business took a step further by generously donating essential items to the villagers, further enhancing the positive impact of this community service event. The day was marked by smiles, camaraderie, and the fulfilment of a shared commitment to social responsibility.

# INTERNAL AUDIT FORUM



On August 2nd, 2023, the Department of Accounting, FoB convened a forum titled "Sustainability of Internal Auditors against Artificial Intelligence." The forum brought together distinguished experts, industry leaders, and aspiring auditors to engage in a robust discussion about the evolving landscape of internal auditing in the era of artificial intelligence (AI).



## August Highlights, 2023

The event featured two distinguished speakers who enriched the discourse with their profound insights. First, we were honored to have Ms. The Hui Hui, a Chartered Internal Auditor at Allianz Malaysia, who delivered a captivating keynote address. Her expertise and practical knowledge in the field provided valuable insights into how internal auditors can adapt and thrive amidst the integration of AI in audit processes. Additionally, Ms. Vasugi Subramaniam from the Institute of Internal Auditors Malaysia (IIA Malaysia) graced the event with her presence, contributing a comprehensive perspective on the role of professional organizations in supporting auditors in their journey toward sustainability in an AI-driven world. The forum was a resounding success, fostering an environment of learning and collaboration for all attendees, and it is a testament to the commitment of the Internal Audit Forum to advance the profession and ensure its relevance in an ever-evolving business landscape.



## FACULTY'S PHOTOSHOOT AND POTLUCK: CELEBRATING UNITY AND RENEWED BONDS



On August 30th, 2023, a remarkable event unfolded at our beloved Faculty—a day of recombination, unity, and shared memories. This special gathering marked the recombination of the undergraduate and Postgraduate departments, symbolizing a harmonious journey forward. Under the clear skies and amidst the picturesque backdrop, faculty members, came together for a heartwarming photoshoot session.



The day was more than just photographs; it was a testament to the strong sense of community and shared purpose within the Faculty. Following the photoshoot, faculty members continued to bond over a delightful potluck, where a myriad of cuisines from various cultures came together to celebrate diversity and togetherness. This event not only marked a new chapter but also served as a reminder of the enduring unity and spirit that define our academic community.

## COLLABORATIONS & SUPPORTING EVENTS

Borcelle

### UNITAR Open Day



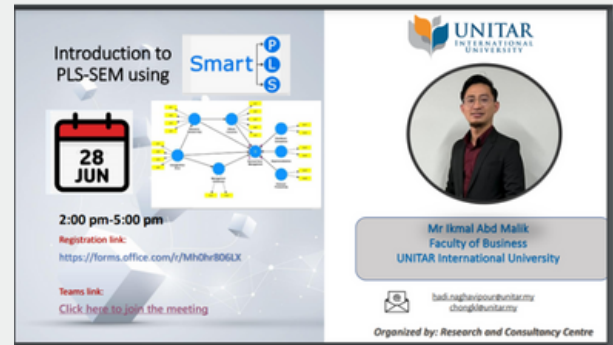
Another Unitar Open Day in August 2023, FoB representatives, led by Prof. Dr. Rozainun, actively participated in promoting UNITAR and its programs to prospective students and visitors. The event at the Main Campus provided an opportunity for individuals to learn more about the institution, explore campus facilities, and interact with FoB members who shared valuable insights about the business programs offered.





## ENHANCING RESEARCH SKILLS AMONG STUDENTS AND STAFF

The SmartPLS 4 Workshop was led by experienced instructor Mr. Ikmal Malik. This workshop was specifically organised for students and staff, aiming to enhance their skills in academic research. Participants had the valuable opportunity to learn from Mr. Ikmal Malik's expertise and gain practical knowledge in utilizing SmartPLS 4 for their research endeavors.



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